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Hanley Wood Hires Christopher Veator as President of Market Intelligence; Andrew Reid Promoted to President of Digital

WASHINGTON, D.C. (August 20, 2012) –Hanley Wood LLC, the premier media and information company serving the housing and construction industries, announced today the appointment of Christopher Veator as President of [Hanley Wood Market Intelligence](#). Concurrent with this hire, Andrew Reid, previously head of Hanley Wood Market Intelligence and E-Media, has been promoted to the newly created role of President of Digital and Head of Strategic Development. Both executives will report directly to Peter Goldstone, CEO of [Hanley Wood](#).

Veator joins Hanley Wood from Thomson Reuters, where he was Global Head of Intellectual Property Services, the business unit that provides IP services such as patent research, portfolio analysis and consulting. At Hanley Wood Market Intelligence, he will focus on the build out of the data and information services portfolio.

“The growth in population, households and increased demand for housing, alongside improved employment projections and consumer confidence all underscore reports that 2012 marks the beginning of the housing recovery,” said Goldstone. “Chris Veator brings to Hanley Wood a body of work in the data category that is exceptional. He and Jonathan Smoke, Executive Director of Research, will prove to be the most powerful team of executives serving the data needs of our audience and customer segments.”

“I am thrilled to join the industry-leading team at Hanley Wood,” said Veator. “Our market intelligence and analytic products uniquely enable builders and the ecosystem that supports them as the housing sector begins to turn the corner. In these market conditions, the ability to build smartly - based on reliable and comprehensive land,

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construction and demographic data - is crucial to the success and profitability of our customers.”

Reid, as President of Digital, will develop and execute Hanley Wood’s digital strategy across all operating platforms with a focus on enterprise-wide solutions and products. He is also charged with identifying new business opportunities and partnerships that align with Hanley Wood’s overall strategic goals. Reid joined Hanley Wood in 2007 and has been at the forefront of Hanley Wood’s digital transformation for the past four years.

Goldstone said, “I am very excited to have Andy sit side-by-side with me as we stake our position as the leader in digital solutions for the construction and design markets.”

About Hanley Wood

Hanley Wood, LLC, is the premier media and information company serving housing and construction. Through its operating platforms, the company produces award-winning magazines and Web sites, marquee trade shows and events, market intelligence data and custom marketing solutions. The company also is North America’s leading publisher of home plans.

About Hanley Wood Market Intelligence

Hanley Wood Market Intelligence is the housing industry’s leading independent real estate research and analytical firm providing residential construction information for real estate construction and new-home construction planning.

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